



TOWNHALL WALL.ORG

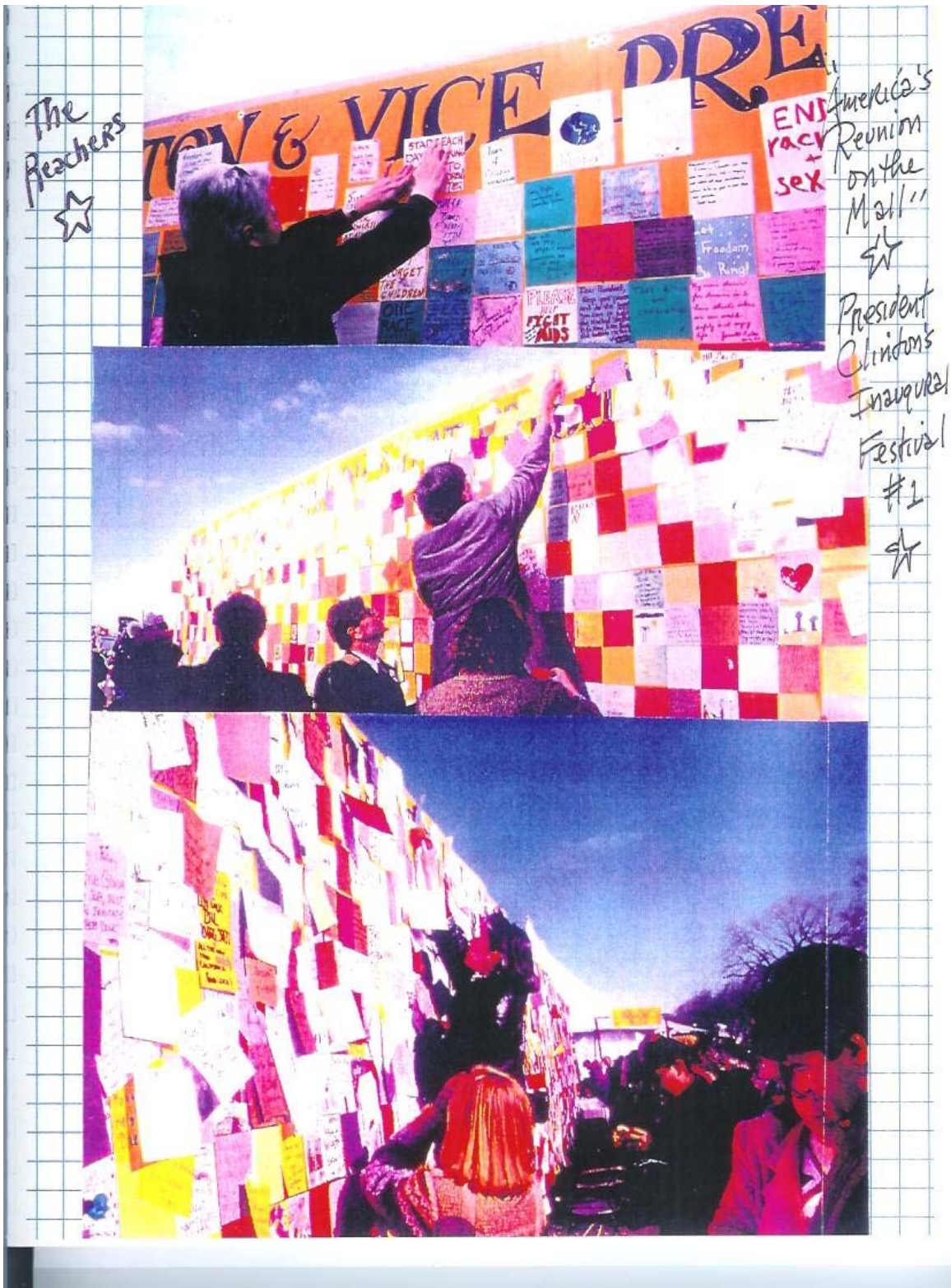


Outline

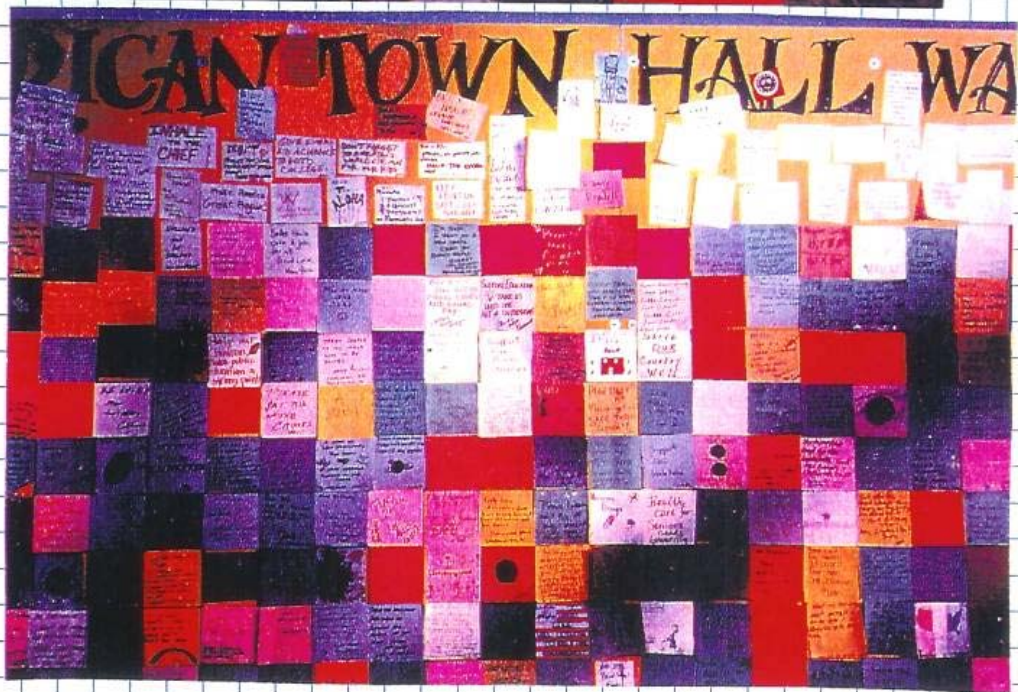
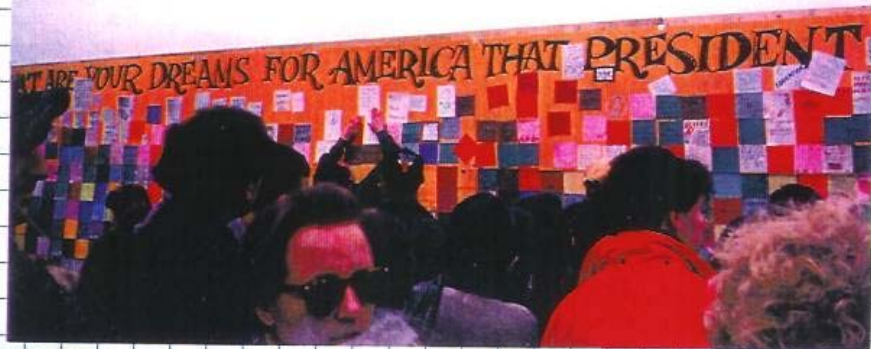
The Sequence

1. **Mount a Town Hall Wall Page 6**
2. **Create Your Community Statement and Forward..... Page 13**
3. **A New Low-Tech, Low-Budget Campaign Medium Page 18**

and 12 pages of Illustrations



**“America’s Reunion on the Mall”, Wash. D.C.,
President Clinton’s First Inaugural Festival, 1993**



The Title Gets
Covered
☆



The Writers





The Readers



The Sequence

1. AS PART OF COMMUNITY AMERICA 2004 WE INVITE YOUR COMMUNITY TO MOUNT A TOWN HALL WALL EVENT...



A. In some public spot, a park, a school, a church, an empty hall, or a mobile Town Hall Wall on the side of a truck. A Town Hall Wall event can be a part of another community celebration. In any case, it should always be festive, and include music and refreshments.

To add interest, the Town Hall Wall event can feature speakers from both sides, or all sides, of the political divide, celebrities that are speaking out about the election, favorite media analysts or anyone your community wants to hear the opinions of. The event can also be an opportunity to set up voter registration tables.

B. The Town Hall Wall can be as easy as a paper adhered to an existing wall, 4' X 8' foam-core boards leaning against a support, a free standing structure, or as stated above, a mobile unit traveling through the region of the community.

C. Along the top of the Town Hall Wall, your community can compose a question. Under the question the area for answers is gridded into 6" or 8" squares. Nearby, tables and chairs offer people a place to sit, reflect on their responses, and then write and/or draw them on 6" or 8" squares of brightly colored paper cut to fit the squares. In addition to the bright squares of paper, the tables will provide markers for writing/drawing the messages, and tape, glue sticks, or push pins with which the people will place their answers onto the Wall in a square of their choosing.

D. The Question: The people of the community will design their question. In Santa Fe, New Mexico, the community's question is the straightforward:

“Why Vote?”

On the other hand, questions can sometimes frame 2004 campaign issues in a broad perspective that makes it easier for people to see how and where issues relate to each other. An example of a broad based question that was used successfully at The Hague Agenda Peace Conference , (The Hague, The Netherlands, 1999): (First, the name of your community)...

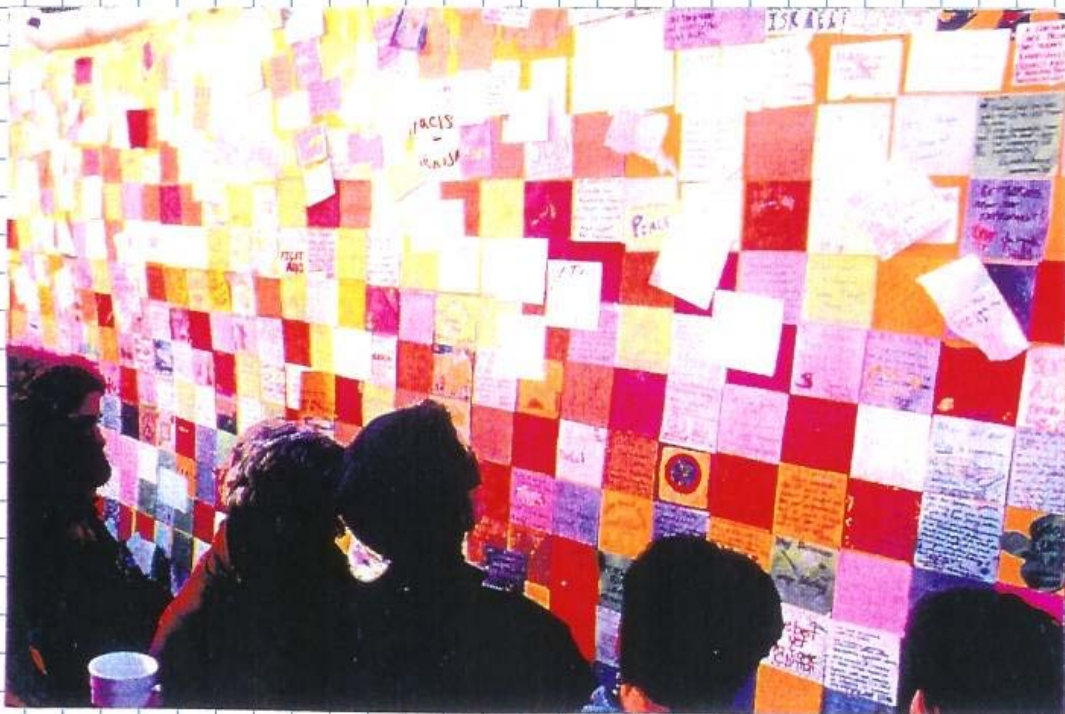
”(Your Community), The Nation, and The World Will Be A Better Place If...”

E. Optional: To further articulate the portrait of the community’s ideas, concepts, strategies and feelings, the people may or may not choose to write or add a sticker to a corner of their message that identifies it as coming from “R”, (a Republican), “D”, (a Democrat), the initial of any other party affiliation, or “U”, (Uncommitted).

F. As the Town Hall Wall fills up, writers become readers. People stroll by the Wall seeing and discussing how their points of view, in this instant exhibit of silent thoughts, relate to others of the community. By the end of the day, the Town Hall Wall produces a portrait of where that community is at, its agreements and its disagreements, at this time of history, made up of as many individual points of view as are present at the event.

G. If an empty storefront is available, an ongoing Town Hall Wall can be set up as an all-partisan, updated-old-fashioned, community based campaign headquarters, where over the course of the month or two, community members can stop in to enter their comments on the Town Hall Wall, talk to their neighbors about the comments, and have coffee, tea and cookies.

Further details on setting up a Town Hall Wall and creating the question are available in the How-To-section.

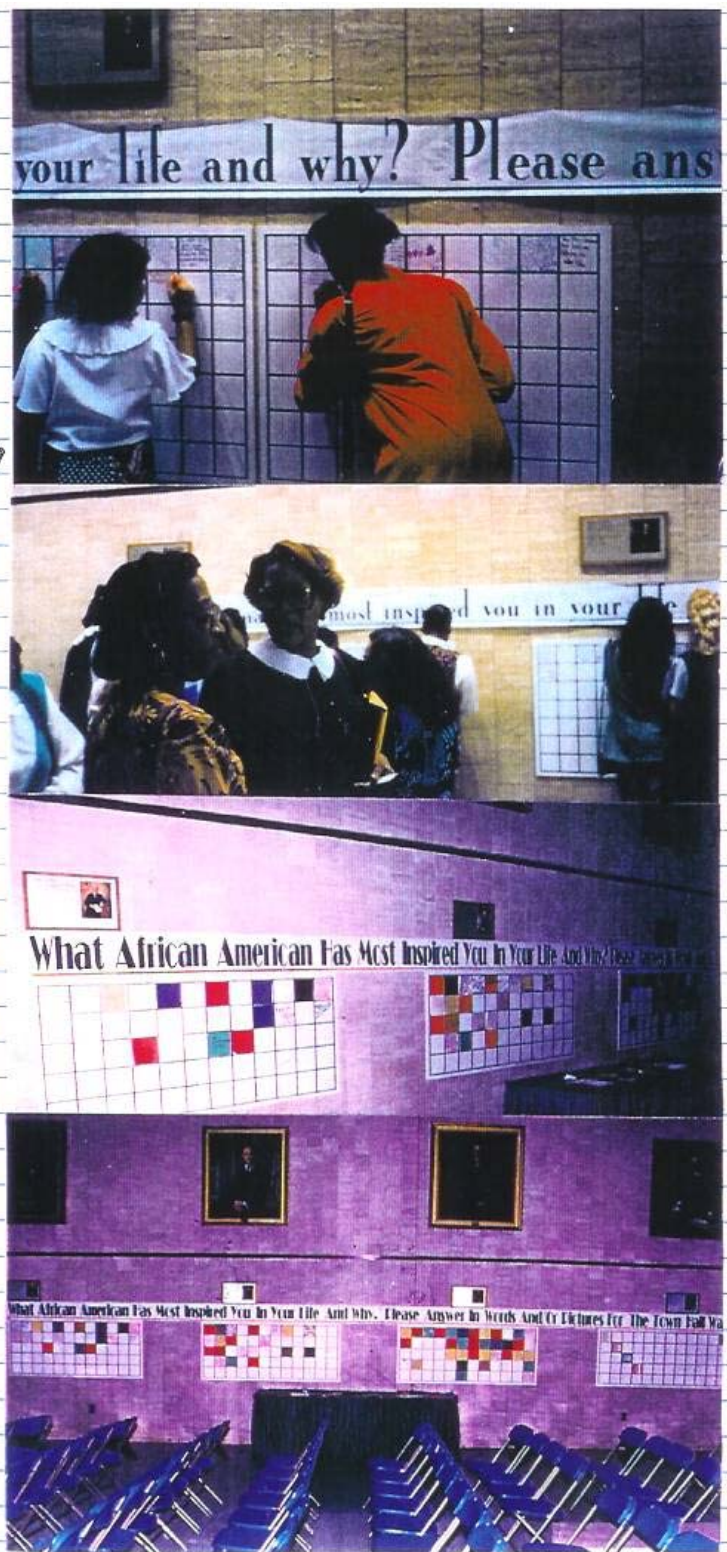


Lobby of
the
Humphrey
Building
Wash DC
1994



For:
"Take Our
Daughters
to Work
Day"
&
"African
American
Month"

These
situations
were
unmonitored
therefore



for the 2nd
of them,
"Take Our
Daughters
to Work
Day" the
project
directors
program
the wall to
be written
on directly



**"Take Our Daughters to Work Day", Health and Human Services,
Humphrey Building, Wash., D.C. 1994**

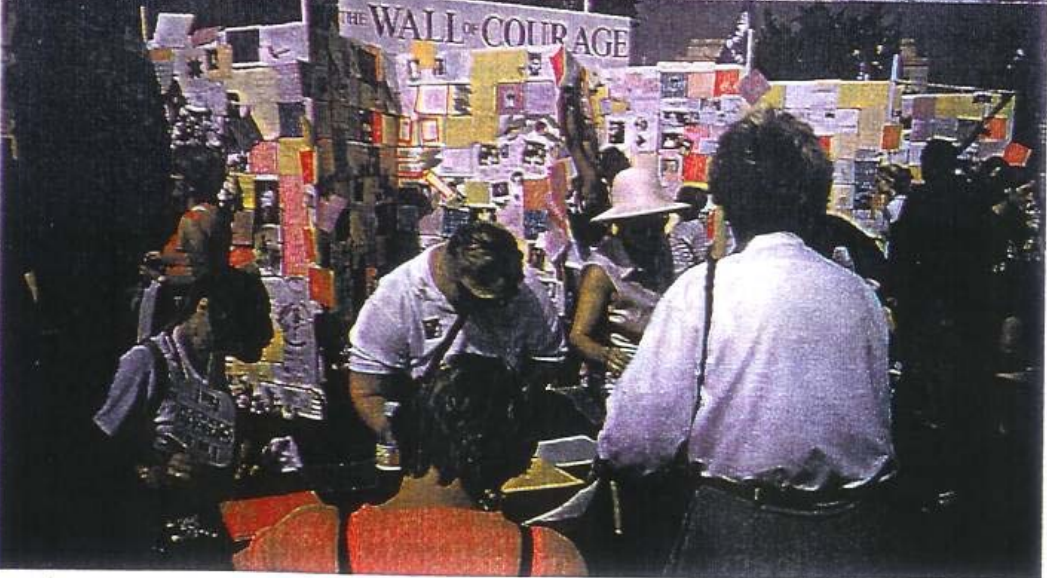


**“U.N. Conference on Women”,
Beijing, China, 1995**



“Reinvention Revolution Town Hall Walls”, Reinvention Revolution Conferences, Washington, D.C., 1996-97

★
MARCH
TO
CONQUER
CANCER
★



“March to Conquer Cancer”, Wash. D.C. Mall, Sept.26 1998

**2. THEN TURN THE HANDWRITING ON THE
WALL INTO YOUR COMMUNITY'S
STATEMENT,

ENTER IT ONTO YOUR COMMUNITY'S
PAGE ON THE TOWNHALLWALL.ORG
WEBSITE,

SEND IT TO THE CANDIDATES

AND TO THE MEDIA**

*** * * * ***

**A. Even though the Town Hall Wall fills up with individual statements,
it always reveals a pattern of community thought.**

**B. A non-partisan committee, perhaps those people who organize the
Town Hall Wall Event who may, or may not, invite the people who
participated in the event to a Town Hall Meeting for this purpose, will
transpose the community pattern of thought from the Town Hall Wall
into a COMMUNITY STATEMENT, complete with its agreements
and/or disagreements.**

**C. THE COMMUNITY STATEMENT is then entered into your
COMMUNITY'S PAGE on TownHallWall.Org to become part of the
national network of community portraiture and exchange.**

**Along with their statement each community is invited to submit a
description of the community in text, photos, videos, or drawings, etc.,
of the TOWN HALL WALL event, favorite individual messages from
the Wall, and creative works about the event, the community and the
campaign in any other medium.**

*** * * * ***

Documenting the Town Hall Wall Event and the community's connection to the 2004 presidential campaign is an opportunity for a community program in itself. People of all ages, from children through to seniors, may want to speak about their relationship to the campaign and the candidates in drawings, paintings, songs, poems, stories, dance, or drama, filling not only the TownHallWall.Org site, but the community itself, with exhibits and performances. Local professional artists, writers, actors, musicians, dancers, photographers and film makers can serve as mentors. In the process, the community will create an archive in multi media of this time in its history.

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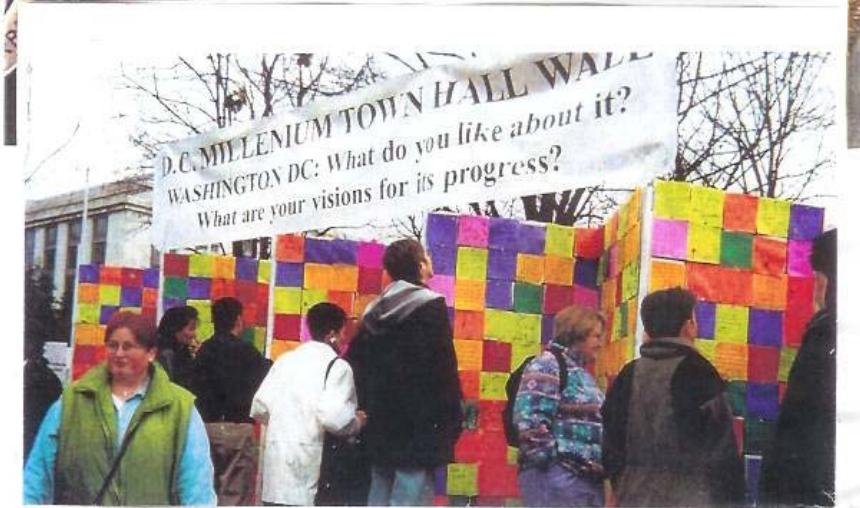
D. Then the COMMUNITY STATEMENT is forwarded to the local and national candidates for response. Those responses are added to your COMMUNITY'S PAGE, possibly generating another cycle of Town Hall Walls.

If candidates do not respond, their omission may be considered their response.

E. COMMUNITY STATEMENTS, CANDIDATES RESPONSES, AND COMMUNITY NOTES are sent to the local and national media, whereupon, instead of having to squeeze interest out of the endless drone of carefully drawn speeches by candidates and their pundits, the media people are offered a way to fill the public airwaves and press with an endless diversity of people writing, drawing, and saying authentic things straight from the power of the heart.

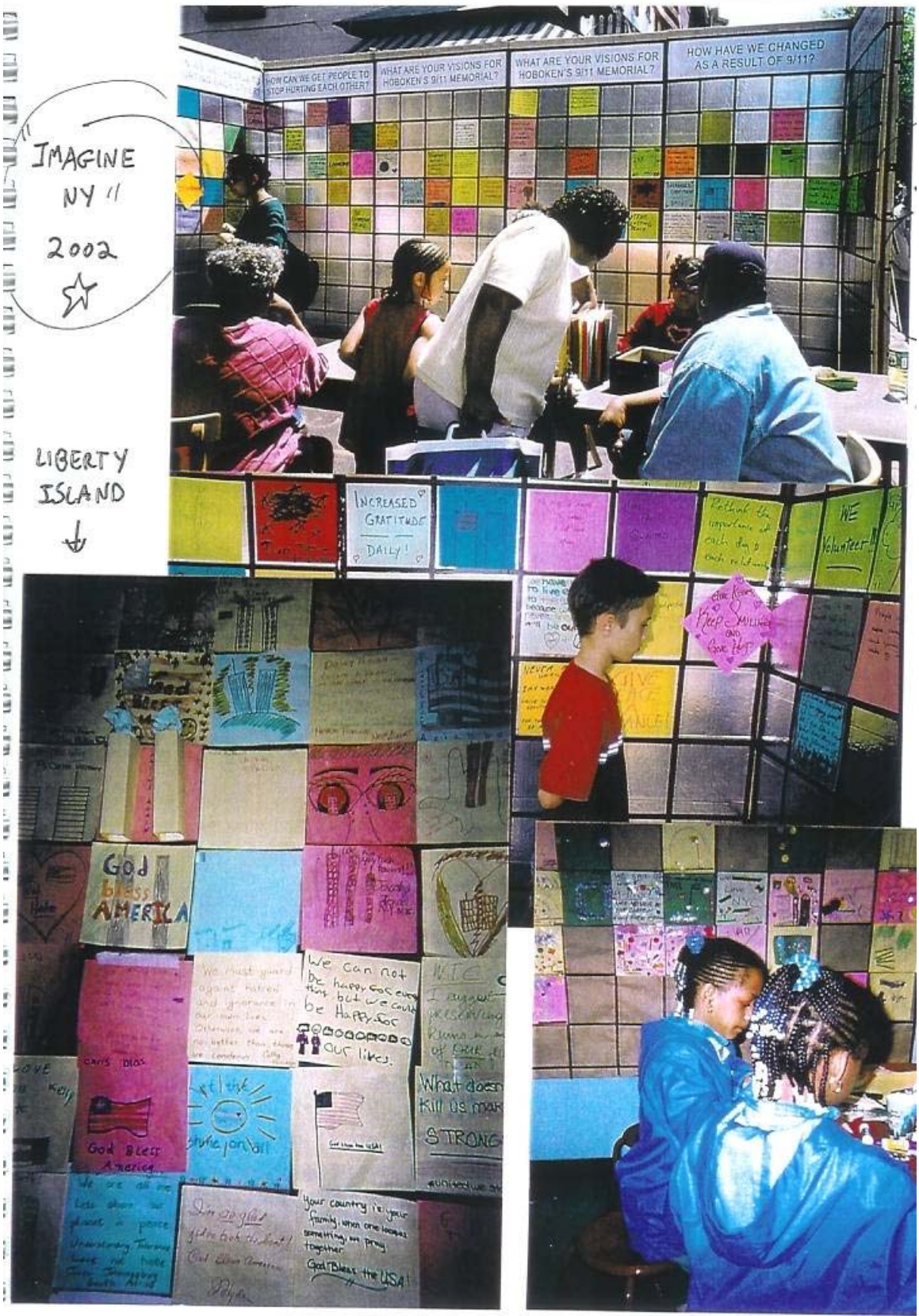
TownHallWall.Org will continually update, adding the dialogues created between the communities and the candidates, communities with each other, and individuals who choose to join the network.

* * * * *



Main Street Millennium”, Dec. 31 1999-Jan.1 2000

Washington, D.C. Millennium Celebration



IMAGINE
NY 11
2002
★

LIBERTY
ISLAND
↓

Twelve Town Hall Walls for "Imagine. N.Y.", 2002

★
"UNION
SQUARE
TOWN
HALL
WALL,"
SEP. 7 to 11
2002
★
1ST
ANNIVERSARY
COMMEMORATION
OF
9/11
★



**“Union Square Town Hall Wall”, N.Y.C., Sept. 7 to Sept.11 2002
First Annual Commemoration of 9/11**

3.

**IN THIS WAY
TOWNHALLWALL.ORG INTRODUCES A
LOW BUDGET CAMPAIGN MEDIUM
AS AN ALTERNATIVE TO SLICK AND
EXPENSIVE TV ADS
WHICH**

* * * * *

A. Render the public passive

B. Nobody believes anyway.

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